

(508) 614-5280 | grssrbr@gmail.com | briannagross.com

### **EXPERIENCE:**

#### **Barrett**

Copywriter | September 2021-present eBay Refurbished, Bitly, Pipette, Meyer Sound, Offerpad

#### Eleven, Inc.

Copywriter | July 2018-September 2021 Electrify America, Kraken Rum, Getaround, Shipt, Dignity Health, Pella, Gallo, Fujitsu

### MullenLowe U.S.

Intern | 2017

Country Crock, I Can't Believe It's Not Butter, U.S. Cellular, Shinola, Boston Youth Symphony Orchestras

## **LMO Advertising**

Junior Copywriter | May - August 2016 Intern | January - May 2016 American Physical Therapy Association, Drey Captive Insurance, Air National Guard, LMO Advertising

## **EDUCATION:**

# **VCU Brandcenter**

M.S. Business/Branding, Copywriting | May 2018 | Richmond, VA

## **Trinity College**

B.A. English/Creative Writing, summa cum laude | Hartford, CT

## AWARDS:

#### **Modern Copywriter**

2018

Featured on the Modern Copywriter website

# Richmond Ad Show, Gold

2018

# **Cannes Lions Roger Hatchuel Academy**

Brandcenter Representative | June 2017 | Cannes, France

## **VCU Brandcenter Scholarship**

2016